



DLA Piper helps music creators raise awareness of IP rights



Carl Schwieler
Partner

DLA Piper supported in legal matters when creation of a new consortium between The World Intellectual Property Organization (WIPO) and the Music Rights Awareness Foundation (MRAF).

Globalization and digitalization of the music industry forms an increasing challenge for music creators when understanding legal possibilities. The cooperation between the foundations Music Rights Awareness Foundation and WIPO will support an increase of global awareness of IP rights among music creators.

– Formation of this consortium was possible due to the global legal experience that DLA Piper holds. Together with our colleagues in UK we have been able to create an agreement on a level never seen before. I am happy to help the music industry to continue to develop and flourish in legal knowledge, explains Carl Schwieler, partner at DLA Piper.

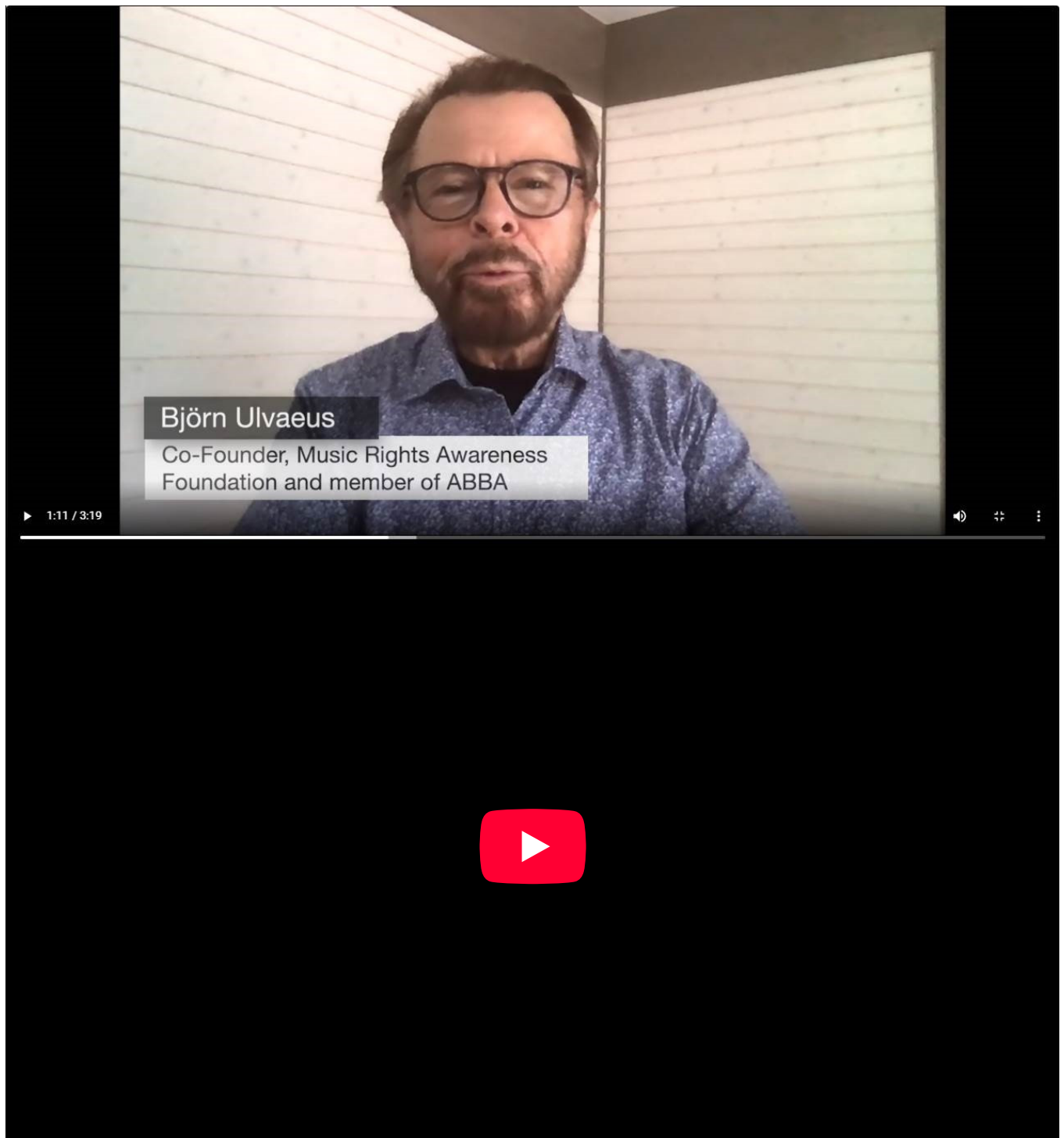
Songwriter and producer Niclas Molinder who is also Chair of the MRAF welcomed the collaboration with WIPO and the public-private sector partnership in the form of a consortium, noting.

– This new collaboration is an important step forward in improving the situation of creators. The purpose of "WIPO for Creators" is to educate and raise awareness about fundamental IP rights so that creators the world over can be properly compensated and credited when their work is used. I am really looking forward to working with WIPO on achieving this common goal.

DLA Piper is deeply committed to pro bono. Around the world, our lawyers are working pro bono to promote the Rule of Law by strengthening civil society and building capacity, and to support Access to Justice. Our work is both global and

local. We provide direct service to individuals and organizations that could not otherwise afford counsel, while helping to build a pro bono culture in the legal profession around the world.

Worldwide our lawyers spend around 201,800 hours of pro bono legal work each year.



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