



DLA Piper advises Eurazeo Brands on its first European transaction with an investment in Swedish brand Axel Arigato.



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DLA Piper has advised Eurazeo Brands on its €56 million investment in Axel Arigato, a Swedish premium sneaker brand, recognized for its contemporary design, high-quality products and creative brand universe. Through the investment Eurazeo Brands becomes a majority shareholder, alongside Axel Arigato's founders, Max Svärth and Albin Johansson.

Founded in 2014 in Gothenburg, Sweden, Axel Arigato is a high-growth, digitally-native company that has quickly become a leading player in the European premium sneaker market. Since 2016 the brand's revenues have almost tripled.

Eurazeo is a leading global investment company, with a diversified portfolio of €18,5 billion in assets under management, including €12,9 billion from third parties, invested in over 430 companies.

DLA Piper's Swedish team mainly consisted of Mathias Berggren, Erik Björkeson, Jesper Lindbom, Alida Eriksson, Sandra Ibrahim, Christopher Büller, Anna Holmgren, Tim Hagberg, Jennifer Wallgren Widén, Philip Berglund, Kristina Stavne, Louise Vidlund, Imer Yasar and Sophia Lindstedt, with support from colleagues at DLA

Piper in France; Xavier Norlain, Gregory Tulquois and Alexandre Diouf, DLA Piper in UK; Robert Newman, Kirsty Underhill, Satnam Sahota, Monique Sutherland, Aaron Jenkins and Sophie Murtough, and DLA Piper in Denmark; Nicolas Lerche-Gredal and Diana Sloth Nielsen.

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